

Issue #130 *"Honoring the Past, Sharing the Present, Embracing the Future in Media"*

December 2022

Heads Up! New Date, New Place



The bullet points version:

• VBL's annual holiday luncheon will be **Tuesday, Dec. 6.** You read that right, Tuesday.

• We're meeting at a new venue, Aviator's Restaurant at Executive Airport.

• It's an all-you-can-eat buffet (prime rib and salmon!) for \$30. Cash or check only.

• RSVPs are required **one week in advance.** In other words, Nov. 29.

Now that you've absorbed the facts, stay with us for the fun version!

K-VBL Broadcasting Line-Up Dec. 6, 2022

by VBL Secretary/Treasurer Allen Chamberlin

10:58:15 V.O. New Legends Lunch Location Tease (0:0:15)

10:58:30 Downton Abbey's Upstairs/Downstairs Season 13 Promo (0:0:30)

10:59:00 National Geographic Special: Dirt & Mud (0:0:55)

10:59:55 Station ID: K-VBL Sacramento Valley & Lodi (0:0:05)

11:00:00 Aviator's Restaurant S01E01 (2:30:00)

Join K-VBL as we begin our first season of Aviator's Restaurant lunches at Sacramento Executive Airport (6151 Freeport Blvd. 916/424-1728). You'll enjoy meeting a host of new servers and chefs, plus the return of much-respected cast members from pre-Covid days.

And it's all made possible by an idea **Kim Kline** pitched to our Development Team. Thank you Kim! We're in for seven episodes with renewals sure to follow in 2024 and beyond.

You'll thrill to a constantly changing menu. Think culinary adventure. No more reruns. And no more nagging interruptions soliciting your entrée choice again and again. Although, there will be a brief reminder (or two) to RSVP. Our ratings still depend on an accurate head-count, of course. Continued on next page



A Brand-New Season at Aviator's Restaurant

Continued from previous page

But no one will be counting how many times you rewind and revisit the buffet table.

[pan buffet table] And let's look at that spread! Two main entrées and a vegetable, as well as everyone's favorite: a carb. And like political ads (and pledge drives), the coffee and iced tea never stop flowing.

Did we mention plenty of free parking? Do not be confused by the ambiguously worded parking lot signs. It's free, open parking. More places to choose from than channels on cable. We also think you're going to enjoy each episode's program, starting with our festive December *No Formal Program* featuring Sunrise Elementary School television classroom teacher **Travis Harding** and two guest students, **Joyce Krieg**'s Legends club video retrospective, "21 Years Programming Forward Looking in the Rear-view Mirror," and hopefully the traditional **Mary Jane Popp** Holiday Sing-Along. All that in addition to prime rib and baked salmon underwritten by viewers like you and your generous \$30 support. By the way, we're thinking about doing a Chinese New Year feast in February. Every buffet will be different.

Naturally, like any streaming content contract, we're changing our members' agreement mid-stream. **You must now RSVP by the Tuesday** *a full week before* the Tuesday of the luncheon. That's November 29th this time. And you can't attend unless you buy the full package, no picking and choosing just the channel selections you want. So **it's \$30 to attend**, even if you don't eat at the trough of reality

Officers

President: Sadly Open Vice President: Bud Kress Treasurer: Allen Chamberlin Secretary: Allen Chamberlin Directors: Walt Shaw, Anita Fein, Kristine Hanson, Ward Koppel In Perpetuity Our Founder Harry Warren Newsletter Editor: Joyce Krieg Webmaster: Allen Chamberlin Audio-Visual: Bud Kress



P.O. Box 601861 Sacramento, CA 95860-1861 TV's fine dining. Sorry. Aviator's is giving us a helluva good deal and, unlike Public Broadcasting, it expects to be paid by those tuning in.

Join us December 6th at 11:00 a.m. at Aviator's Restaurant for the VBL lunch experience. Same time/new bat channel and date. Payment by personal check or cash. Sorry, no credit cards.

A Comeback for Club Pheasant?

By now, we've all heard the news that our old home, the Club Pheasant, will be closing at the end of December after 75 years in operation by the same family. VBL board member **Ward Koppel** has alerted us to an interesting new development. The West Sacramento city council has decided to purchase the property for \$3.4 million and to give it historic preservation status.

The building dates back to 1912, when it was used as an agronomy testing station by UC Davis. Luisa and George Palamidessi purchased the property in 1935 and opened the restaurant.

The city hasn't said exactly what they plan to do with the Club Pheasant, but a staff report talks about "viable economic and community-serving uses, ideally with a food service component, while also celebrating the property's legacy in West Sacramento."

The Veep Speaks

by VBL Vice-President Bud Kress



A few days ago, I had a chance to accompany Allen and check out the new digs at the Executive Airport, our new meeting home, Aviator's, and it's a neat place, completely different from the Club Pheasant. What a beautiful day! You could see the Sierras from the wrap-around windows, and what was really special, we saw Live Copter 3 land right in front of the restaurant. I look at that being a

great sign of good things to come. They have a built-in sound system so it's going to make my job a whole lot easier.

I think it has been four years since I joined the VBL board, first as a consultant and then it evolved into the duties of Vice-President. I am enjoying every minute of being a member of this group. I have learned so much from Jim, Ron, Kristine, Mike, and Walt; their stories were extraordinary. Just listening to Walt, I could close my eyes for a second and remember sitting at the kitchen table with my grandmother, listening to him on KRAK, absolutely priceless. With Claire at the table, she had an extraordinary sense of interacting and giving the perfect advice just at the right time. Joyce would occasionally join us for more interesting history of our medium; Allen was always the perfect host and gave us a wonderful place to collaborate and served us delicious lunches.

I look forward to new faces around the tables enjoying new stories and ideas for meetings at Aviator's. We have two openings for directors on the VBL board. Come join us at the table. I guarantee it's going to be a fun ride.

See you at Aviator's on December 6! It's That Time of Year . .



Dues for 2023 are now due! Just \$25 per year covers our operating expenses, and keeps the Oral History Project going. If you're coming to our holiday luncheon on December 6, bring \$55 in cash or check, and you'll cover your meal and dues. Or, make out a check for \$25 in the name of Valley Broadcast Legends and mail it to: P.O. Box 601861 Sacramento, CA 95860-1861

The Legends

Membership as of Nov. 21, 2022 John Archer • Julie Archer Jay "DJ Jay" Arnold • Stan Atkinson Linda Bayley • Vic Biondi Bill Bishofberger • Thomas Blazowski Matias Bombal • Tom Buck Allen Chamberlin • Mark Chiolis Chris Cochran • Anita Fein • Curt Foley Vicki Fox • Gary Gerould Dennis Grayson • Cyndy Green Michael Guiliano • Kristine Hanson Bud Harmon • Fred Harris • Jerry Henry Betsy Hite • Rich Ibarra • John Jervis Rick Kavooras • Richard Kermickel Tip Kindel • Jan "Neely" Klevan Kim Kline • Ward Koppel • Bill Kreutzer Bud Kress
 Joyce Krieg Eleanor Kuechler-VanAcker • Bob Lang Dick Leeson

Mike Luery

Dee McCafferty Michael McCarron • Jeanne Marie Lizette Martinez-Hopkins Michael Messmer • Dana Michaels Bob Miller • Alan Milner • Joyce Mitchell Keith Moon • Ray Nelson George Nyberg • John D. O'Brien Alan Oda • Sandy Ofsenek Helland Deborah Pacyna • Mary Jane Popp Tiffany Powell • Craig Prosser Rich Raymond • Bruce Riggs • Jay Rudin Beth Ruvak • Bill Schmechel • Walt Shaw Dann Shively • Barbara Souza Roy Stearns • Barry Stigers • Bob Suffel Steve Swatt • Gregory VanAcker Bob Venditti • Gregory Virtue Tom Wagner • Marla Wells Dave Williams • Adrian Woodfork Dennis Yoder • Jan Young



The Next Generation of Broadcasters





The VBL board had originally hoped to have an unboxing ceremony at the holiday luncheon for the latest donation we are making to a school broadcast program, but that was before we understood exactly how large and heavy our gift actually is! At left, **Trevor Harding** accepts delivery of a Proaim camera crane, which will be put to good use at the student television station at Sunrise Elementary in Rancho Cordova. More from Trevor below.

by Trevor Harding, SPARTAN TV Media Teacher, Sunrise Elementary School

SPARTAN TV is the student-lead news broadcast at Sunrise Elementary located in Rancho Cordova. The media team is made up of 1st through 6th graders who bring the school news to the entire campus and community. Students learn how to produce a video from scripting, filming and editing, as well as producing a newscast every two weeks. SPARTAN TV was established in 2016 when Sunrise received a small grant from Sacramento Educational Cable Consortium (SECC) and the Elk Grove Unified School



District. The studio had one camera, a tripod, and a green piece of butcher paper on the wall. With the grant, the students produced three "tobacco-free" public service videos. Today SPARTAN TV media students produce their newscast that includes PSAs, instructional videos, creative expression, and documentaries. Each year the team enters their videos in the Student Educational Video Awards sponsored by SECC. The studio has won ten SEVAs and eight honorable mentions for their work. They were also featured on ABC NEWS 10. Media students leave Sunrise and go on to their middle and high schools well prepared for working at the campus studios. SPARTAN TV builds school spirit and keeps the school community united. It's a great day to be a Sunrise Spartan … "It's time for SPARTAN TV!"

Tune in to one of our newscasts at https://youtu.be/CY1puSBOsMc

Editor's Note: Trevor and two of his students will be our special guests at the December 6 holiday luncheon and will share one of their recent news programs. Your VBL board is gratified to be able to continue our support of local schools and their broadcast journalism programs. The loss of the opportunity drawing during the pandemic pretty much dried up the financial resources for this worthwhile project, but thanks to a generous donation by the late **Claire Elliott**, VBL was able to continue this tradition this year.

Matías Bombal: On the Road with Eva

by VBL Board Member Ward Koppel

Mercedes "Eva" Bombal has been part of the Bombal family longer than VBL member **Matías Bombal**. His father purchased the car in Dusseldorf in February 1959. After traveling the roads of Europe, the car was shipped to Chile in 1960, and finally to California in 1969. The black 1959 Mercedes 220S came under Matías' care in 2009 when his father passed away. The name Eva comes from the first two letters of the license plate the car was assigned when it was registered in California.

It turns heads everywhere it goes in Northern California and on the national stage. Matías and Eva were even featured in the *Wall Street Journal* in 2018. Mercedes only built a little more than 55-thousand 220s models in the three years the model was offered, so it is a rare car. Making it even rarer, Matías's father ordered it with a Golde sliding steel sun roof and Bosch city and country horns. The interior is graced with leather seats and real walnut on the dashboard.



Keeping Eva on the road requires care and a team of skilled mechanics. There have been some on the road incidents ... one with a palm tree, and another with a curb that required repairs. And the engine was rebuilt in 2017. Modern fuels are hard on the rubber parts of car's fuel system so that requires a watchful eye for leaks. Mercedes Benz still makes parts for the car despite its age; they just have to come from Germany.

Eva has covered more than 174,000 miles and has been recognized by Mercedes Benz with a High Mileage Award

Mercedes "Eva" even has her own Facebook page chronicling her long life in photos taken over the years. https://www.facebook.com/MercedesEvaBombal.

Editor's Note: This is the latest in a series of articles about Legends and their hobbies. If you've got an interesting or unusual hobby, collection, sport, or past-time, share it with your fellow Legends! Contact Ward Koppel, ward_koppel@prodigy.net.

Near right, a very young Matías and his parents with Eva, and at far right, a recent image of Eva at the Club Pheasant, as captured by **Ward Koppel**.



Charles Starzynski: 1952-2022

VBL joins all of Sacramento in expressing shock and sadness over the tragic death of former CapRadio program director and one-time member **Charles Starzynski**. Charlie, as he was known to everyone, was shot to death Oct. 20 in front of the Sacramento Lawn Tennis Club in East Sacramento as he was on his way to a weekly card game with several old friends. The motive was apparently robbery, and a suspect has been arrested.

A native of Missoula, Montana, Charlie joined the staff of KXPR in 1979 as a classical music announcer. He did it all at the thenfledgling public radio station—announcer, producer, reporter, fundraiser—and eventually became Program Director, a position he

held until he left the station in 1998. In more recent years, he worked with his wife, Karson Elliott, at Elliott's Natural Foods.

"Morning Edition" host **Steve Milne** recalls how Charlie patiently mentored him in his early days as a student intern at the station. He sums up Charlie's career and the impact of the horrific death: "He *was* public radio in Sacramento. That's why it's such a big loss to a lot of people."

Milestone Birthdays for Two Local Legends

All the best to **Stan Atkinson**, who celebrated his 90th birthday on November 11. At right, the VBL contingent at the centennial celebration for KFBK Oct. 21. From left: **Kristine Hanson**, **Matías Bombal**, **Joyce Krieg** and **Allen Chamberlin**. Joyce is the only Legend to have actually worked at KFBK, becoming the station's first female news announcer in 1978.

Coming Attraction: VBL Pet Profiles

We know a lot of you Legends dote upon your pets, and we'd like to feature them in an upcoming VBL newsletter. Dogs, cats, chickens, fish, or reptiles, we'd love to see a photo of your pet(s) and bit of information about them. Send your ideas to **Kristine Hanson**, kristinehansonre@gmail.com. Just to get the fur ball rolling, here's your newsletter editor's cat, Dandy. Yes, he actually likes to curl up in the bathroom sink. Cats. Go figure.







Charles Starzynski in the KXPR offices in 1986.